

“Better Together”



70th Annual CCC Convention & Exposition 2019 SPONSORSHIP OPPORTUNITIES

September 29-October 3, 2019 • Chicago, Illinois

You are cordially invited to become a recognized sponsor at CCC's 2019 Chicago Convention & Exposition. This is the perfect opportunity for you to capture the attention of Catholic cemeterians through additional exposure both on-site at the convention and pre-show with promotional materials. There are five different levels from which you can choose, providing you with the ability to select the level that fits best with your budget (see following pages).

\$ 30,000 - \$ 20,000

\$ 19,999 - \$ 10,000

\$ 9,999 - \$ 2,500

\$ 2,499 - \$ 1,000

\$ 999 - \$ 500

IDENTIFY your sponsorship choice **BY COMPLETING THE FORM BELOW.**

To ensure full promotional consideration, sponsorship forms must be received at the CCC National Office by August 15, 2019.

Name: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Sponsorship Choice: _____ (See reverse side for options)

Amount Pledged: \$ _____



Mail COMPLETED form with credit card information or check (U.S. Dollars) payable to
Catholic Cemetery Conference at:
1400 S. Wolf Road, Building #3, Hillside, IL 60162.

Credit Card: DISCOVER VISA MASTERCARD AMEX

Credit Card number: _____

Security ID (3 digit number on back of Card): _____ Expiration Date: _____

Name as it appears on Credit Card): _____

Card holder's billing address/zip: _____

Signature: _____

Sponsorship Opportunities

Please choose from the list on the following pages of Sponsorship Opportunities for Convention attendee related activities, or, let us know if you have other ideas on how your company would like to be more visible at the 2019 CCC Convention & Exposition in Chicago, Illinois.

A. Requirements to participating in CCC Sponsorship Opportunities:

- I. Must be a current Active member of CCC
- II. No payments in arrears relative to dues, ads, event participation, etc.

B. Sponsorship in Annual Convention & Exposition:

General recognition opportunities include:

- Recognition in the July 2019 Annual Convention & Exposition preview issue of the Catholic Cemetery magazine (mailed out to 1,500+ people!)
- Acknowledgement in the September/October Convention issue of Catholic Cemetery magazine
- Verbal recognition during the on-site event
- Company name on signage throughout venue
- Company listed in staging screens
- Company name announced from the podium during Welcome Reception, and Wednesday Closing
- Dinner & Awards Ceremony
- Points accrued toward your future Annual Convention booth assignments
- **EVERY sponsor of the Annual Convention will receive a FREE 10"x 7" color ad that will be part of the ONSITE PROGRAM that every attendee will receive in their onsite registration bag.**



a) NAMED SCHOLARSHIPS

- I. Two (2) scholarships to event (*room & board excluded*)
- \$1,500.00
- II. Four (4) scholarships to event (*room & board excluded*)
- \$4,000.00

b) RECEPTIONS/DINNER

I. Opening Day Brunch (Monday)

What better way to have your company recognized at the very first meal of the Convention just prior to the Ribbon Cutting Ceremony and Grand Opening of the Exhibition.

- a. Exclusive Sponsorship - \$8,000.00
- b. Co-Sponsorship - \$4,000.00 each

II. Opening Day Welcome Reception (Monday)

Who wouldn't want to promote the event that naturally draws the most attendees throughout the week?

- a. Exclusive Sponsorship - \$10,000.00
- b. Co-Sponsorship - \$5,000.00 each

III. Daily Coffee/Snack Breaks

Have your name recognized on a daily basis for providing all attendees a welcomed opportunity to get a refreshment and/or snack in between General Sessions.

- a. Exclusive Sponsorship - \$6,500.00
- b. Co-Sponsorship - \$3,000.00 each

IV. General Session Lunches

Relax with your fellow attendees and break bread together while giving yourself a break away from your booth.

- a. Exclusive Sponsorship - \$7,500.00
- b. Co-Sponsorship - \$3,500.00 each

V. CCC Vendor Networking Dinner

Support bringing together all Suppliers and Cemeterians for an evening of networking and comradery over a relaxing meal with friends of CCC.

- a. Exclusive Sponsorship - \$30,000.00
- b. Co-Sponsorship - \$10,000.00 each

VI. Closing Banquet Reception

Share a relaxing drink or two with your fellow suppliers and cemeterians after a very productive week or networking.

- a. Exclusive Sponsorship - \$5,000.00
- b. Co-Sponsorship - \$2,500.00 each

VII. Closing Banquet Dinner Wine

Celebrate a successful Convention with some extraordinary wines from the finest wineries.

- a. Exclusive Sponsorship - \$3,000.00
- b. Co-Sponsorship - \$1,500.00 each

VIII. Closing Banquet Dinner and Awards Ceremony

Final event to celebrate and share a meal with your fellow CCC members capping off a productive and fantastic week in beautiful Chicago and reminiscing about the friends you saw.

- a. Exclusive Sponsorship - \$20,000.00
- b. Co-Sponsorship - \$10,000.00 each

IX. Post Banquet Entertainment

What better way to close out a success event than to share the rest of the evening with your fellow suppliers and cemeterians with the scheduled entertainment where everyone is kicking back and enjoying each other's company.

- a. Exclusive Sponsorship - \$10,000.00
- b. Co-Sponsorship - \$5,000.00 each

c) GENERAL SESSION SPEAKERS

Sponsors will have the opportunity to introduce the speaker(s) they sponsor. - \$5,000.00 each

- III. Monday, **Deacon Glenn Tylutki - Outreach Coordinator, Chicago Catholic Cemeteries** "*Servant – Leadership – Faith*"
- IV. Tuesday, **Harry Kraemer - Kellogg School of Management Professor, Former CEO of Baxter International and Best Selling Author**, "*Becoming a Catholic Values-Based Leader*"
- V. Tuesday, **Mike Cherry, Ed.D., Lesley Page, Ph.D., Sheila Boyston, Ph.D. - Teaching Professors from Lewis University's Department of Organizational Leadership**, "*Succession Planning through Coaching & Mentoring*"
- VI. Wednesday, **Mitch Rose - President of CANA**, "*Cremation Sales: Presentation, Property Offerings and Closing*"
- VII. Wednesday, **Barton Sharp, Ph.D., - McGrath Professor of Entrepreneurship at Northern Illinois University**, "*Finding Your Value as a Catholic Cemetery – Staying Competitive as a Non-Profit in a Profit-Driven World*"
- VIII. Wednesday, **Michel J. Kelly, Director - The Start Group**, "*Safety Planning for Active Shooter Situations, Along with a Focus on Safety Issues Involving Confined Space Entry, Trench/Excavating, and Noise Exposure*"
- IX. Thursday, **Arbie Goings – Goings Consulting Services, LLC**, "*Cemetery Disaster Recovery*"
- X. Thursday, **Facilitator – Poul Lemasters, Esq., Lemasters Consulting; Technology – Debra Paradowski, Director of Information Services, Archdiocese of Chicago; Finance – Lynn Sullivan, CCCE - CEO, Holy Sepulchre Cemetery & Ascension Garden; Sales & Marketing – Andrew Schafer, CCCE, K.H.S., - Executive Director, Archdiocese of Newark; Legal – Poul Lemasters, Esq., - Lemasters Consulting; Operations – Michael Welsh, CCCE, – Chief Operations Officer, St. John/St. Joseph Catholic Cemetery, Diocese of Gary; Construction – Sherri Peppo, CCCE, - Executive Director, Archdiocese of New Orleans; "Cemetery Jeopardy – Expert CCC Panel"**

d) ATTENDEE ACTIVITIES

I. First Timers Reception (Sunday Evening)

An opportunity for those new to CCC and the Annual Convention to meet and be welcomed by the leadership of the Catholic Cemetery Conference and other invitees. Sponsor would be welcomed and encouraged to attend.

- a. Exclusive Sponsorship - \$1,500.00
- b. Co-Sponsorship - \$750.00 each

continued next page

II. What's Brewing with the Vendors (Open Meet & Greet)

One of the better values you will find - Provide a very informal early morning venue to allow the cemetery members to share conversation with fellow vendors and other attendees of the conference while enjoying a morning cup of joe! This will be held each morning from Monday through Wednesday.

- a. Exclusive Sponsorship - \$1,000.00
- b. Co-Sponsorship - \$500.00 each

e) LITURGICAL PROGRAMS

- I. Daily Eucharistic Celebrations - \$2,500.00 **SOLD**
- II. Eucharistic Adorations - \$1,000.00

f) CONVENTION PROMOTIONS

I. Name Badge Pouches –

\$10,000 Limited to one sponsor!
See your company logo on the lanyards.

II. Registration Bags

Every attendee will receive a registration bag and walk around promoting your company name on the outside throughout the week. Limited to only one sponsor. - \$5,000.00

III. Bag Inserts (Marketing Piece/Promotional Item) -

\$750.00 per page/item
You may insert advertisements and or promotional items into each Registrant's tote bags Limited to 10 inserts!

IV. Cemetery Tour Bus Headrest Ad Covers/Goodie Bag -

\$1,750.00
What better way to get noticed on the very first event of the Convention by having your company prominently displaced on each headrest on the buses (3 in total) to the cemetery tour. Each ride to and from the cemetery is approximately 40 minutes which guarantees the attendees something to read about your company/product. At the end of the day, each rider on the bus can take it with them and use on their personal car. Each rider will also receive a small goodie bag of snacks for the ride to include: juice, granola bar, and fruit.

g) TIME TO HAVE SOME FUN

I. PHOTO BOOTH ENJOYMENT

This sponsorship alone will bring more attention to your booth and brand than anything else! You will never have just one person benefiting from it. . .instead you will have two to ten all enjoying the experience at once. Not to mention the line of those waiting that you can talk to prior to their turn. Not only will each person receive a hard copy print of their photo with your logo prominently displayed, but they will also receive a digital version that will allow them to post their photo via social media (Instagram, Twitter, Facebook, LinkedIn, etc.) while also promoting your company name. Where else will you get that exposure outside of the Exhibit Hall. Limited to one sponsor.

- a. Exclusive Sponsorship - \$6,000.00

II. E-CARICATURE ARTIST & SOCIAL MEDIA ENGAGEMENT

Bring your Brand to life with an e-Caricature Artist. In just moments, the artist will sketch cartoon pictures of your booth guest. Guests are entertained and everyone will receive a hard copy print of their photo with your logo prominently displayed, but they will also receive a digital version that will allow them to post their photo via social media (Instagram, Twitter, Facebook, LinkedIn, etc.) while also promoting your company name. Where else will you get that exposure outside of the Exhibit Hall. Limited to one sponsor.

- a. Exclusive Sponsorship - \$12,000.00



Return this form with your sponsorship information to:

CATHOLIC CEMETERY CONFERENCE

1400 S. Wolf Road, Building #3 • Hillside, IL 60162

(Ph) 888.850.8131 • (F) 708.202.1242