“Aim for Brilliance”

“Learning to think rigorously, so as to act rightly and to serve humanity better.”

- Pope John Paul II
The Catholic Cemetery Conference School of Leadership & Management Excellence, a continuing education certificate program for Catholic cemetery personnel, will be held once again at the University of Notre Dame in South Bend, Indiana.

**OUR SIX SCHOOLS** - Management & Human Resources, Sales & Marketing, Leadership, Theology of Modern Catholic Beliefs, Finance and Technology have been reviewed and updated to reflect the current Catholic cemetery trends, the Catholic traditions, and to meet Catholic consumers’ changing expectations. Former graduates of the four-year program are encouraged to enroll in the fifth or sixth year or **Graduates Only** Program to take advantage of the new offerings:

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**Who Should Attend?**

The CCC at Notre Dame program is designed exclusively for:

- Diocesan Directors, Executive Directors and other key management personnel.
- New managers early on in their Catholic Cemetery careers.
- Experienced cemeterians working to further develop their management skills, operational knowledge and spiritual foundation in preparation for assuming new areas of responsibility.
- Cemetery personnel accountable for operations, client service, marketing and sales, and counseling.

The program is open to all Catholic cemeterians and employees regardless of prior educational background.

**CCC Scholarship Assistance is Available**

A limited number of tuition scholarships are available to qualifying candidates who are CCC members in good standing. Additional requirements include:

- Applicant must be a full-time Catholic cemetery employee for a minimum of one year.
- A written request, describing in 150 words, why the applicant is requesting scholarship consideration and what the applicant is looking to learn and implement from the CCC School of Leadership and Management Excellence.

**Deadline to submit scholarship applications for the 2019 program is May 24, 2019.**

Scholarship applications received by May 24 will be reviewed by the Catholic Cemetery Conference’s Education Committee. Scholarship applications can be found on the CCC Website: www.catholiccemeteryconference.org under “Programs” and should be completed and mailed or emailed to:

**David LaBarre, M.A., M.S., Executive Director**

Catholic Cemetery Conference
1400 S. Wolf Rd, Bldg #3, Hillside, IL 60162
Email : dlabarre@catholiccemeteryconference.org
IN TODAY’S BUSINESS CLIMATE, THE FINANCIAL HEALTH OF YOUR CEMETERY HAS NEVER BEEN MORE CRITICAL. AS CEMETERIES SLASH BUDGETS AND STRIVE TO CONTINUE THEIR DAILY OPERATIONS ON A LEANER BUSINESS MODEL, CEMETERIANS ARE EXPECTED TO GO INTO OVERDRIVE: RUNNING A FINE TOOTHED COMB THROUGH THE BUDGET, RECOMMENDING NEW COST-CUTTING MEASURES, TRACKING AND ANALYZING EVERY EXPENDITURE.

STRENGTHENING THE CEMETERIES THROUGH ACCOUNTABILITY

This course will give you the hard skills and confidence you need to take initiative in meetings, offer your opinion more readily, take on extra responsibilities when asked, and present yourself as a savvy knowledgeable professional in the areas of finance and accounting. By brushing up on the basics in this seminar, you’ll find that you are less likely to have to ask colleagues for help. Instead, you will be the one others depend on when they have questions or need a project turned around quickly. If you are new to finance and accounting, taking on additional financial responsibilities, or looking to increase your value to your cemetery, this school is a MUST ATTEND!

PRELIMINARY CLASS SCHEDULE

SCHOOL OF FINANCE

Attendees will receive final details with registration confirmation materials.

**Sunday, June 9**

- **4:00 pm** Registration: McKenna Hall
- **5:30 pm** Mass: Basilica of the Sacred Heart — Basilica Crypt (basement)
- **6:30 pm** Welcome Reception and Dinner
  
  Welcome Address:
  Richard P. Peterson, CCCE, CCE

**Monday, June 10**

- **8:00 am** Breakfast & Late Registration: McKenna Hall
- **9:00 am** Permanent Maintenance Funds
  
  Richard Peterson, CCCE, CCE

An adequate Permanent Maintenance Fund will yield a substantial part of the income required for current care and maintenance, plus be the sole source of income for the cemetery when all other sources of income have ceased. Yet, over the past 50 years, Catholic cemeteries and their future viability have been impacted. Elements affecting the long-term viability of the ministry of Catholic cemeteries include: the exponential rise of cremation which makes cemeteries optional, declining church attendance, the transient society of 21st century America, public expectations of minimum maintenance standards, the changing financial needs of dioceses, and increased governmental scrutiny at State and Federal levels, particularly of Permanent Maintenance Fund.

Topics we will address are:

- The permanent nature of Catholic cemeteries; their associated care and maintenance as an expression of hope we share in Resurrection.
- The long-term liability of cemetery maintenance and the necessity for properly managed Permanent Maintenance Funds.
- Understanding of how an effective Pre-need program at the Catholic cemetery will increase operational cash flow as well as add to the Permanent Maintenance Fund account.

- **12 noon** Lunch: South Dining Hall
- **1:30 pm** Profit Planning – A 4-M Approach Part I
  
  Ken Milani, Professor of Accountancy

Profit planning (a.k.a, budgeting) can be approached in many ways. This session will view and cover the budget from four different perspectives:

- **Mechanical** – The actual mechanism of putting the budget together.
- **Managerial** – Using the profit plan or budget as a short-run and long-run activity which encourages and facilitates decision-making.
- **Motivational** – Goals, standards and other benchmarks built into a profit plan can serve to motivate people especially if they are encouraged to (and do) participate in budget preparation. (Part II Tuesday at 1:30pm)

- **5:30 pm** Social Gathering/BBQ with Bourbon tasting overlooking the 50-yard line of the Fighting Irish Football Stadium

More info on page 23
Tuesday, June 11

8:00 am  Breakfast: McKenna Hall

9:00 am  Improving Your Bottom Line
         Get More for Your Money
    Lynn Sullivan, CCCE

This session will provide guidance on finding opportunities to reduce your costs without loss of quality. From establishing purchasing thresholds within your organization, to obtaining discounts, to engaging Request for Proposal processes to obtain multiple bids for a project, to negotiating with our vendors, this session will help you create efficiency and savings within your organization. Templates will be provided.

Topics to be discussed will include:

- Opportunities for cost reduction
- Purchasing thresholds within an organization
- Negotiating discounts
- Request for Proposal/Quote processes
- Internal Controls

12 noon  Lunch

1:30 pm  Profit Planning – A 4-M Approach Part II
         Ken Milani, Professor of Accountancy

Wednesday, June 12

8:00 am  Breakfast: McKenna Hall

9:00 am  Understanding Cemetery Financial Statements: A Walk Through an Annual Report. Part I
         Ed Huns, Professor of Accountancy

This session will review several financial statements including:

- Statement of Financial Position
- Statement of Activities and Changes in Net Assets
- Statement of Cash Flows

We will review the principles and concepts that are built into the preparation of these reports. Time permitting we can touch on tax returns.

Our class time will be very interactive and a vibrant discussion is anticipated.

12 noon  Lunch

1:30 pm  Understanding Cemetery Financial Statements: A Walk Through an Annual Report. Part II (cont. from am)
         Ed Huns, Professor of Accountancy

This session will review several financial statements including:

- Statement of Financial Position
- Statement of Activities and Changes in Net Assets
- Statement of Cash Flows

We will review the principles and concepts that are built into the preparation of these reports. Time permitting we can touch on tax returns.

Our class time will be very interactive and a vibrant discussion is anticipated.

6:00 pm  Closing Reception

6:30 pm  Dinner with Certificate Presentation

Thursday, June 13

Departure
THE SCHOOL OF LEADERSHIP FOCUSES ON THE RELATIONAL SIDE OF LEADERSHIP, LEARNING HOW PEOPLE FUNCTION AND HOW YOU CAN HELP THEM REACH THEIR FULL POTENTIAL. THIS SCHOOL WILL OFFER A CONTEMPORARY AND PEOPLE-FOCUSED COURSE OF STUDY FOR PARTICIPANTS WHO SEEK TO DEVELOP THEIR LEADERSHIP SKILLS MORE EFFECTIVELY.

EMPHASIZING LEADERSHIP SELF-AWARENESS, PARTICIPANTS WILL IDENTIFY, ASSESS AND EXPLORE THEIR LEADERSHIP STYLE AND APPROACH AS RELATED TO MANAGING CONFLICT AND CHANGE, ENGAGING OTHERS, ORGANIZATIONAL DESIGN AND CULTURE AND ETHICS. THIS PERSONAL EXPLORATION OF YOUR LEADERSHIP PREFERENCES, AND ALTERNATIVE APPROACHES, WILL PROMOTE GREATER LEADERSHIP FLEXIBILITY AND CREATE MORE INTENTIONAL LEADERS.

PRE-SCHOOL PREPARATION

With the goal of enriching your experience and enhancing the value of the School of Leadership, a short series of articles focused on key leadership theories and approaches, videos and self-assessments will be sent to you for review prior to your arrival at the University of Notre Dame.

PRELIMINARY CLASS SCHEDULE

SCHOOL OF LEADERSHIP

This is a preliminary schedule. Attendees will receive complete conference details with registration confirmation materials from the CCC.

Sunday, June 9

4:00 pm  Registration: McKenna Hall

5:30 pm  Mass: Basilica of the Sacred Heart — Basilica Crypt (basement)

6:30 pm  Welcome Reception and Dinner
          Welcome Address:
          Richard P. Peterson, CCCE, CCE

Monday, June 10

8:00 am  Breakfast & Late Registration:
          McKenna Hall

9:00 am  Leading the 21st Century: Transformation, Change and Challenge
          Dr. Lesley Page, Associate Professor of Organizational Leadership

12 Noon  Lunch: South Dining Hall

1:30 pm  Motivating and Engaging Your Team
          Dr. Lesley Page, Associate Professor of Organizational Leadership

This segment of the curriculum will examine contemporary approaches to employee motivation, and the design and implementation of motivational strategies for effective individual and group performance. Specifically, attendees will enhance their ability to empower employees to utilize their strengths, to manage stress and build confidence, and to create opportunities for employees to experience meaningful, challenging and interesting work.

5:30 pm  Social Gathering/BBQ with Bourbon tasting overlooking the 50-yard line of the Fighting Irish Football Stadium
          More info on page 23

This workshop will provide an analysis of current thinking and practices of leadership, emphasizing the application of proven concepts to real-life leadership situations. Also examined, is the relationship that develops between leaders and followers, influenced by such factors as emotional intelligence, empowerment, participation and teamwork.
**Tuesday, June 11**

8:00 am  **Breakfast**: McKenna Hall

9:00 am  **Conflict Management**
*Dr. Sheila Boysen-Rotelli, Assistant Professor of Organizational Leadership*

Explore the theories, practices and issues involved in managing conflict in interpersonal and intergroup settings. This course will also include an assessment tool for students to gain a greater understanding of their usual conflict management strategy with its strengths and weaknesses.

12 Noon  **Lunch**

1:30 pm  **Crucial Conversations**
*Dr. Sheila Boysen-Rotelli, Assistant Professor of Organizational Leadership*

Communicating effectively in the workplace can mean the difference between creating a high performance, energizing environment and an ineffective, highly frustrating environment. The roles of listening and providing feedback in developing a high performance environment are important skills. This session will explore the role of feedback and coaching to enhance communication.

5:00 pm  **Free Evening**

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**Wednesday, June 12**

8:00 am  **Breakfast**: McKenna Hall

9:00 am  **Ethics, Integrity and Social Responsibility**
*Dr. Michael Cherry, Assistant Professor of Organizational Leadership*

Dr. Cherry will engage students in the discussion of ethics, studying how personal values, ethical models and reflective processes shape our ethical decision making in a leadership context.

12 noon  **Lunch**

1:30 pm  **Assessing Leadership Skills**
*Dr. Michael Cherry, Assistant Professor of Organizational Leadership*

Dr. Cherry will provide an opportunity for self-assessment and discovery of leadership abilities, as well as communication, decision making, and learning styles. Students will have the opportunity to discover, discuss and analyze their leadership style utilizing an inventory for identifying leadership competencies.

6:00 pm  **Closing Reception**

6:30 pm  **Dinner with Certificate Presentation**

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**Thursday, June 13**

**Departure**

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*Effective individual and group performance with interactive participation and discussion can lead to development of good Leadership skills.*
YOUR CEMETERY IS ONLY AS GOOD AS ITS' PEOPLE. THE ABILITY TO INSPIRE, LEAD AND REDIRECT YOUR EMPLOYEES IS A VALUABLE SKILL SET THAT WILL HELP SET YOUR CEMETERY APART FROM THE REST. THIS COURSE FocusES ON PREPARING YOU TO EFFECTIVELY MANAGE YOUR CEMETARY'S HUMAN RESOURCES TO ENHANCE YOUR OPERATIONS. DURING THIS PROGRAM YOU WILL LEARN ABOUT:

PRELIMINARY CLASS SCHEDULE
SCHOOL OF MANAGEMENT & HUMAN RESOURCES
This is a preliminary schedule. Attendees will receive complete conference details with registration confirmation materials from the CCC.

Sunday, June 9

4:00 pm  Registration: McKenna Hall

5:30 pm  Mass: Basilica of the Sacred Heart — Basilica Crypt (basement)

6:30 pm  Welcome Reception and Dinner
Welcome Address:
Richard P. Peterson, CCCE, CCE

Monday, June 10

8:00 am  Breakfast & Late Registration:
McKenna Hall

9:00 am  Coaching in Today’s Workplace
Tamara Freeman, Director, HR Services – University of Notre Dame

In today’s workplace, effective coaching techniques are a must. From egos and errors to evaluations and energy to extraneous factors, you’ll be prepared to coach your team successfully no matter what the situation.

12 Noon  Lunch: South Dining Hall

1:30 pm  Team Building: Beyond the Basics
Dr. Michael Cherry, Assistant Professor of Organizational Leadership

The purpose of this interactive session will be to provide useful concepts and practical tools for increasing team effectiveness. Specifically, participants learn about team basics and the characteristics of effective teams. In addition, models for team development will be created and shared. Finally, participants will have several opportunities to apply specific team development methods, tools and activities.

5:30 pm  Social Gathering/BBQ with Bourbon tasting overlooking the 50-yard line of the Fighting Irish Football Stadium
More info on page 23

Tuesday, June 11

8:00 am  Breakfast: McKenna Hall

9:00 am  "Diversity, Inclusions and Multicultural Competencies: Skills needed to create a welcoming and comfortable environment for staff and customers."
Eric Love, Director, Staff Diversity and Inclusion – University of Notre Dame

This workshop will provide a base of knowledge to build a climate conducive for all employees to do their best work, and for customers to feel valued and respected. Defining diversity and inclusion and their benefits will be discussed, as well as multicultural competencies and other best practices will be presented.

12 Noon  Lunch

continued next page
Tuesday, June 11 (continued)

1:30 pm  Leveraging Generational Differences in the Workplace
Dr. Michael Cherry, Assistant Professor of Organizational Leadership
Dr. Sheila Boysen-Rotelli, Assistant Professor of Organizational Leadership

Most leadership/management struggles center on how to effectively manage different individuals, not just those that think like us. Often, this struggle is grounded in generational differences which can impact motivation, work ethic, communication and learning. In this session, participants will gain a better understanding of diversity and inclusion as a base to explore and understand generational differences. We will use this knowledge to build plans for how to better leverage the strengths, and effectively manage the conflict, that is inherent in a multi-generational workplace.

5:00 pm  Free Evening

Wednesday, June 12

8:00 am  Breakfast: McKenna Hall

9:00 am  Personal Leadership Development - “Flexing” Your Communication Approach
Tamara Freeman, Director, HR Services – University of Notre Dame

Applying the essential skills of listening and speaking is just the beginning of effective communication. One mark of a truly good communicator is the ability to identify the approach to match that person’s style. Through this instrument, you will develop a deeper understanding of how others are likely to perceive you and interpret your behavior. You will use this knowledge to then better understand the various styles of the people you work with and how you can adjust your communication style for more effective interactions.

How flexible we are, and how well we understand, interpret, and use those languages will have direct bearing on the long-term success of our organizations. Know yourself as a leader. Identify critical issues for working effectively with your employees. Learn how to enable others while creating a unified vision internally.

12 noon  Lunch

1:30 pm  Legal Challenges of the Modern Workplace
Jeanine M. Gozdecki, Esq.

From the Supreme Court to our local government, the rules affecting employers and employees keep changing. This course will discuss some of the most significant recent legal developments, including court decisions on pregnancy and dress codes, and the effect on our organizations. We’ll examine how social media, electronic communications and outdated employee handbooks create legal risks for employers through the long reach of the National Labor Relations Board. The course will also focus on specific employment challenges, such as internal investigations and managing health issues and, we’ll give some practical, everyday advice on managing the ups-and-downs of the workplace.

6:00 pm  Closing Reception
6:30 pm  Dinner with Certificate Presentation

Thursday, June 13

Departure
DURING THIS PROGRAM YOU WILL LEARN ABOUT:

**MARKETING BASICS**

**Organizational Considerations.** Leveraging your marketing efforts by defining your cemetery’s mission, vision, goals and objectives.

**Direct Market Considerations.** Identifying market factors where your cemetery has some control and/or influence including customers, competitors and the organization itself.

**Macroenvironmental Factors.** The variable external factors affecting your cemetery. Using information systems technology to track and manage direct market considerations and macro-environmental factors.

**MARKETING STRATEGY & APPROACHES**

**Segmenting, Targeting and Positioning.** Critical concepts for targeting your cemetery’s marketing plan. Using the Four P’s (product, place, price and promotion) for the good of your organization.

**Know Your Stakeholders.** Who are they? What are they thinking? Are they the gatekeepers, influencers, purchasers or users? Understanding these buying roles to better focus your marketing strategy.

**SALES AND MARKETING METHODS**

**Building a Sales Force.** Recruiting and interviewing techniques to build your best sales force yet. The care and nurturing of a cemetery sales staff.

**Building and Operating a Sales Program.** Best practices in advertising, including print, electronic media, tools and techniques.

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**PRELIMINARY CLASS SCHEDULE**

**SCHOOL OF SALES & MARKETING**

This is a preliminary schedule. Attendees will receive complete conference details with registration confirmation materials from the CCC.

**Sunday, June 9**

4:00 pm  Registration: McKenna Hall

5:30 pm  Mass: Basilica of the Sacred Heart — Basilica Crypt (basement)

6:30 pm  Welcome Reception and Dinner
    Welcome Address:
    Richard P. Peterson, CCCE, CCE

**Monday, June 10**

8:00 am  Breakfast & Late Registration:
          McKenna Hall

9:00 am  Sales & Marketing Methods - Part I
          Marketing Basics, Research & Planning
          Andrew P. Schafer, K.H.S., CCCE &
          Joseph Heckel, CCCE

The key to your cemetery’s success is good marketing. In this interactive session, you will learn how the Four P’s of Marketing (product, place, price and promotion) can influence your success in the Community. Examine the basics of marketing, the value of marketing research, and the elements required for a marketing plan. You will explore an array of advertising and promotional opportunities to help your cemetery ministry cost-effectively communicate important messages to its families and communities.

12 Noon  Lunch: South Dining Hall

1:30 pm  Sales & Marketing Methods - Part I (cont.)
          SWOT Analyses Work Shop
          Andrew P. Schafer, K.H.S., CCCE &
          Joseph Heckel, CCCE

A key component of any great Marketing Plan is a thorough and comprehensive SWOT Analyses. In the hands on workshop, you will begin to document your company’s Strengths, Weaknesses, Opportunities and Threats & engage with fellow Cemeterians to identify not only common themes, but also those situations that might be unique to your individual cemetery program.
Tuesday, June 11

8:00 am  Breakfast:  McKenna Hall

9:00 am  Sales & Marketing Methods - Part II  
Brand Identity & PR  
Andrew P. Schafer, K.H.S., CCCE & Joseph Heckel, CCCE

Our Catholic Cemeteries are built on heritage and tradition in both faith and family. In this session, you will review the value of building a strong Brand identity and formulate ideas to increase your community visibility.

Find out how Public Relations can play a vital role in minimizing advertising expenses while promoting awareness of your Catholic cemetery and your diocese’s evangelization efforts.

12 Noon  Lunch

1:30 pm  Sales & Marketing Methods - Part II (Cont.)  
Products, Services & Sales Structures  
Andrew P. Schafer, K.H.S., CCCE & Joseph Heckel, CCCE

Explore how and why Products, Services and inventory in your Catholic cemetery can contribute to your success. Discuss the pros and cons of different types of sales structures, commission models. Learn how to develop effective forecasting methods and how to establish & measure sales goals.

5:00 pm  Free Evening

Wednesday, June 12

8:00 am  Breakfast:  McKenna Hall

9:00 am  Sales & Marketing Methods - Part III  
Building a Sales Team & Property Presentation  
Andrew P. Schafer, K.H.S., CCCE & Joseph Heckel, CCCE

In any business organization, Sales is the department that generates vital revenue. This session will focus on how to develop a strong sales force, how to tailor your cemetery’s products and services to the community you serve, and why a robust “Pre-need Sales Program” is a must. Discover the elements of a successful Presentation Process and the vital aspects of family follow-up and aftercare.

12 noon  Lunch

1:30 pm  Sales & Marketing Methods - Part III (cont.)  
Sales Scripts & Sales Meetings  
Andrew P. Schafer, K.H.S., CCCE & Joseph Heckel, CCCE

Discuss and develop some real world sales scripts for your sales program, while role playing proven techniques to effectively handle and overcome objections. Finally, we will walk through an effective sales meeting that will highlight real world examples of many proven sales metrics & motivational sales policies.

6:00 pm  Closing Reception

6:30 pm  Dinner with Certificate Presentation

Thursday, June 13

Departure
The focus of the School of Technology is to educate and equip cemetery professionals with the necessary tools to implement a successful technology infrastructure plan for your cemetery(ies). You will learn: how to create an information technology model that can be applied to diverse cemetery operations; what software and hardware can factor into the optimal function and efficiency of computer systems; how to incorporate mobile technology and mapping into your cemetery operations; and what makes an attractive website that speaks volumes about your ministry. This school is excellent for professionals with little or no information technology background, as well as those who are the experts! During this program you will learn about:

### Preliminary Class Schedule

**School of Technology**

This is a preliminary schedule. Attendees will receive complete conference details with registration confirmation materials from the CCC.

#### Sunday, June 9

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#### Monday, June 10

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<td>From Index Cards to Personal Computers to the Cloud!</td>
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An examination of technology as a crucial aspect of Catholic Cemeteries operations. This informative course focuses on the planning and organization of technology infrastructure, information systems, and a sound disaster recovery plan.

Learn how technology will impact the productivity in your organization, and the connection between technology and product development, marketing, sales, and the positioning of the organization in the marketplace.

**Topics for Discussion:**

- Selecting relevant cemetery software
- Upgrading your cemetery from index cards to a manageable east-to-use database
- How and what equipment to buy

**What is your data telling you?**

- If you can’t measure it, you can manage it!
- Websites, Social Media & Marketing
- E-commerce
- Leverage technology to enhance productivity (*customer service*), reduce expenses and increase profit.
- New marketing strategies and technologies are only as good as your information. Do you have access to your data?

5:30 pm Social Gathering/BBQ with Bourbon tasting overlooking the 50-yard line of the Fighting Irish Football Stadium

*More info on page 23*
Tuesday, June 11

8:00 am  Breakfast: McKenna Hall

9:00 am  Improving Communication through Technology – The most overlooked productivity killer
         Sean Johnson, Chief Technology Officer, CemSites

   a. Common area of opportunity – Lost & Missing Communication
   b. How people are communicating today and how to adapt
   c. The problems tech can solve
   d. Do/Don’ts – Best practices you can implement now (real “how to” solutions)

2. Adopting the Cloud
   a. What is it?
   b. Why we must get on the grid/cloud?
      i. It’s where our customers are
      ii. It’s where our competitors are
      iii. It’s where our vendors are
   c. When can I trust the cloud and when not too
   d. Best practices you can implement now

12 Noon  Lunch

1:30 pm  Protecting your Assets
         Sean Johnson, Chief Technology Officer, CemSites

   a. The old way is no longer the best way
   b. Asset Protection Plans
      i. Digital Logs, Employment Agreements
   c. Best Practices you can implement now (real “how to” solutions)

3. Revenue Streams & ROI
   a. The sales you are losing, guaranteed
   b. Engage them online to sell them offline
   c. Top Secret Stream Editor (SED) & Search Engine Marketing (SEM) Techniques: How to compete with the big dogs without the big cash
   d. Best Practices you can implement now (real “how to” solutions)

5:00 pm  Free Evening

Wednesday, June 12

8:00 am  Breakfast: McKenna Hall

9:00 am  Business Risk & Profit Enhancement Tools
         Michael Hanlon, Technology Enterprise Sales Consultant, Batesville Technology

In this class students will learn how to think critically about their business and develop a Business Risk and Profit Enhancement tool for Cemetery, Funeral Home and Crematory Solutions.

Topics for discussion:

1. Revenue Enhancers
   Real-time access to high value customer information; Maximize profitability of each sale, and more.

2. Integrated Sales
   Ability to gather information by making connections with family, relatives and friends, use information to start case, maximize time with family on first call meeting, focus on showing virtual merchandise and services.

3. Cost Reduction
   Eliminate multiple systems and duplicate data entry; System imposed real-time data integrity reducing audit costs and risk

4. Audit and Compliance
   SOX, HIPAA, SAB101 (revenue recognition); Comply with state trust audit and reporting requirements.

5. Customer Satisfaction
   Integrates with industry leading service providers (first call, stationery, website, video tributes, cemetery mobile app) (No manual intervention)

6. Knowledge and Expertise
   Project management controlled with project scope, objectives, deliverables and budget clearly articulated

6:00 pm  Closing Reception

6:30 pm  Dinner with Certificate Presentation

Thursday, June 13

Departure
CATHOLIC CEMETERY CONFERENCE
SCHOOL OF THEOLOGY OF MODERN CATHOLIC BELIEFS
AT THE UNIVERSITY OF NOTRE DAME

DURING THIS PROGRAM YOU WILL LEARN ABOUT:

THE RELIGIOUS APPROACH TO DEATH AND DYING
“I believe in the resurrection of the dead and the life of the world to come.” How do we as Church ministers bring these words from our profession of faith into real lifetime faith experiences for our families? Do our Catholic funeral rituals bring the grieving hope in the life after death? Are we knowledgeable in the Order of Christian Funerals? What is the history of the Order of Christian Funerals? Can lay ministers be the minister at the Rite of Committal?

CREMATION ISSUES
The rise in the number of cremations is growing exponentially. What is the teaching of the Church on cremation? How can we invite families to inter their loved ones’ cremated remains? Why is it important that we encourage burial of cremated remains? Is there a difference in the funeral rites for cremated remains? The 2016 instruction “To Rise with Christ” will be highlighted throughout this discussion.

MISSION AND MINISTRY
Are we the Ministers of Compassion that our Baptism calls us to be? How do we grow in this ministry of compassion? This course will help you find the answers to these questions and more. Through lecture and practical, hands-on sharing, you will be given new ideas, deeper understanding of grief, and comprehensive knowledge of how death entwines all of our lives. You will also be provided with practical solutions to some difficult situations.

END-OF-LIFE CHOICES
Today Americans have multiple choices when it comes to life and death. Abortion and physician-assisted suicide are just the beginning of the long list of available options. What is the latest Church teaching on end-of-life choices? How do these choices affect the families that are forced into making these decisions for their loved ones? If we know the teachings, we will be more able to listen with sympathetic ears with our families in their times of need.

PRELIMINARY CLASS SCHEDULE
SCHOOL OF THEOLOGY OF MODERN CATHOLIC BELIEFS
This is a preliminary schedule. Attendees will receive complete conference details with registration confirmation materials from the CCC.

Sunday, June 9

4:00 pm  Registration: McKenna Hall

5:30 pm  Mass: Basilica of the Sacred Heart – Basilica Crypt (basement)

6:30 pm  Welcome Reception and Dinner
          Welcome Address:
          Richard P. Peterson, CCCE, CCE

Monday, June 10

8:00 am  Breakfast & Late Registration:
          McKenna Hall

9:00 am  Christian Beliefs in a Changing World -
          The Catholic Funeral Today
          Rev. H. Richard Rutherford, C.S.C

To explore the place of Christian beliefs in the Christian beliefs in the changing religious views of death in North America today. Particular attention is given to funeral liturgy and the role religious rituals - especially cemetery rituals - can play in bereavement. the new Guide for Celebrating Funerals (Chicago: LTP, 2017) will be our companion on this journey.

The Catholic Funeral Today Part I — The Order of Christian Funerals
As Catholic leave-taking, the principal funeral rite in the Church stands in direct continuity with the vigil and related rites during the time following death and presumes movement to final closure at committal, preferably in a Catholic cemetery. We pay our “last respects” in a way that marks a human death and professes our Christian faith in risen life with God forever.
Tuesday, June 11

8:00 am  Breakfast:  McKenna Hall

9:00am  The Catholic Funeral Today - Part II
         Rev. H. Richard Rutherford, C.S.C.

Cremation & the Catholic Church
Since 1997 the Order of Christian Funerals offers three options when Catholics choose cremation:

1. Cremation following the funeral liturgy (418-421).

2. Cremation and committal before the funeral liturgy (422-425).

3. Funeral liturgy celebrated in the presence of the cremated remains (426-431). This third option - the focus of this talk - responds best to current realities in the U.S. and Canada.

With the Order of Christian Funerals as the guiding principle, Part II discusses how the faith of the Church, the liturgy itself, and the Catholic model of cemetery are the measure of what makes cemetery service, whether interment or cremation, “Catholic.” Steeped in the first two, the Catholic cemetery is the Church for all. There, active, practicing Catholics experience the fullness of their faith in the face of death; there too, marginalized Catholics and others discover a welcoming Church and an invitation to reconciliation. All discover the consolation of the faith in the attitudes, service, liturgy and caring ministry of Catholic cemeterians.

The 2016 instruction “To Rise with Christ” will be highlighted throughout the discussion.

Wednesday, June 12

8:00 am  Breakfast:  McKenna Hall

9:00 am  Understanding the Silent Language of our Church in the context of the Funeral Liturgy and Committal Service
         Rev. Lawrence J. Sullivan, CCCE

Fr. Larry will explain some of the rich symbolism found in our Church buildings and what those symbols tell us about God’s Love. He will also connect the symbols of baptism with the symbols found in the Funeral Mass.

continued next page
Together, as cemeterians, we will take all the puzzle pieces we have gathered thus far, and put them together as a group, so that we can see the practical side of the theology of grief. How does this affect our ministry on a day-to-day basis?

How do we apply the theology, how do we “be” ministers of consolation, how do we listen to families when they make burial arrangements, how do we conduct committal services for families, how do we listen to families’ stories after the burial, when they come back? Together we will listen to each other’s stories.

Finally, we will look within and make sure that we are caring for ourselves. For grief work is difficult, draining work. We will look at some strategies that help caregivers renew their energy. “By not resisting weakness and by gratefully receiving another’s care we call forth community.” (Henri J. M. Nouwen)
“Aim for Brilliance”

CATHOLIC CEMETERY CONFERENCE
SCHOOL OF LEADERSHIP & MANAGEMENT EXCELLENCE
AT THE UNIVERSITY OF NOTRE DAME

2019 Faculty

FINANCE

RICHARD P. PETERSON, CCCE, CCE
Since May 1991, Richard Peterson has been the Director of Cemeteries for the Archdiocese of Seattle. In that capacity, he is responsible for the day-to-day operation and long-term planning for four Archdiocesan cemeteries. He also serves as a consultant to the pastors of the twenty parish cemeteries in the archdiocese on issues pertaining to their cemeteries. Peterson graduated with a BA in English (with Distinction) from the University of Washington in Seattle. He also studied graduate Pastoral Theology for two years at the Catholic University of America in Washington, DC. He has been active in a number of State, Regional and National cemetery associations including the Catholic Cemeteries and Funeral Services of the West (serving as President for three terms) and the Catholic Cemetery Conference, where he is currently the Board President. He has served on numerous advisory committees and was elected Vice-President of the Conference in October 2016. He earned his CCCE designation in 1998 and his CCE from ICCFA in 1997.

KEN MILANI
Accountancy Professor Ken Milani’s most recent research and writing have focused on foreign partners and the operating activities of partnerships. Recent articles co-authored by Milani have explored the income tax implications of U.S. real property interests owned by non-resident alien partners, alternative ways of placing property into a partnership, and the advantages of altering a partner’s adjusted basis as an income tax planning tool. Milani teaches required and elective federal income tax courses in the Accountancy undergraduate and Master of Science in Accountancy (MSA) programs. Other teaching responsibilities include classes for the Master of Nonprofit Administration Program. Milani, a graduate of Bradley University (B.S. and M.B.A.) and the University of Iowa (Ph.D.) serves as Technical Coordinator of the Tax Assistance Program—a community service effort that provides free income tax preparation service to Michiana residents. He is also a co-contributor to a weekly South Bend Tribune column, Tax Talk, which appears in the newspaper from mid-January to mid-April.

LYNN SULLIVAN, CCCE
Lynn is the Chief Executive Officer of Holy Sepulchre and Ascension Garden Catholic Cemeteries located in Rochester, NY. Holy Sepulchre was consecrated in 1871 by the first Bishop of Rochester and is one of the largest cemeteries in upstate New York with 340 acres and 250,000 burials. Ascension was consecrated in 2010; together, the cemeteries prepare 1,500 burials each year. Lynn has over 30 years of financial and operations management experience and has held senior level management positions in for-profit and non-profit companies. She has extensive experience in finance, marketing, cemetery management, information technology, real estate, privacy and sustainable building. She received her MBA in Finance, Corporate Accounting and entrepreneurship from the Simon Graduate School of Business Administration at the University of Rochester, her BS in Finance from Rochester Institute of Technology’s Saunders College of Business. Lynn has earned her CCCE from CCC and the CCE designation from ICCFA.
ED HUMS

Ed Hums is a teaching Professor of Accountancy at the University of Notre Dame. He is in his 17th year as a full-time faculty member of the Mendoza College of Business and currently teaches financial and managerial accounting to undergraduates and teaches a course in the Masters in Non-Profit Administration Program. In addition to his teaching and lecturing, Ed monitors the rail industry. He received the Frank O’Malley Teaching Award for Excellence in Undergraduate Education in 2004, the highest individual teaching award at the University. In 2006 when the on-line version of Business Week initially profiled America’s favorite business professors, Ed was the first faculty member listed. In 2008 and 2017 he received an Edmund P. Joyce C.S.C. Award for Excellence in Undergraduate Teaching.

LEADERSHIP

DR. LESLEY PAGE

Organizational Leadership Chair

Dr. Lesley Page is an Associate Professor in the Organizational Leadership Program at Lewis University. Dr. Page has been active in organizational research and consulting for over 15 years. She has served clients from a wide variety of industries, including financial services, consumer products, pharmaceuticals, retail and healthcare. Dr. Page also worked for seven years at Sears, Roebuck & Co. specializing in measurement of employee engagement and commitment. Her expertise is in both qualitative and quantitative research methodologies. She has integrated these methodologies in employee satisfaction measurement projects, customer satisfaction projects, best practices research and team effectiveness research. Dr. Page has also been involved in Leadership Development Programs and Assessment. She is a member of the Society for Industrial and Organizational Psychology. Education: B.A., University of Wisconsin-Madison, 1990; M.A., DePaul University, 1993; PhD., DePaul University, 1996.

DR. SHEILA BOYSEN-ROTELLI

Organizational Leadership-Assistant Professor

Dr. Sheila Boysen has a varied professional background that includes supply chain and logistics, talent management, recruitment and selection and professional coaching. These roles spanned a number of industries as well as both public and private organizations. She completed her coaching Education at the University of Texas at Dallas in their Executive, Professional and Career Coaching program and received her PCC Certification from the International Coach Federation. She also holds a Professional Human Resources Certification from the Human Resources Certification Institute. Her doctoral studies at Benedictine University in organization development include extensive research on Coaching and Talent Management. Sheila is passionate about helping students to succeed and helping individuals find their ideal careers. Education: B.A., University of Illinois, 2006, M.B.A., Northern Illinois University, 2009, PhD., and Benedictine University, 2013.

DR. MICHAEL CHERRY

Organizational Leadership-Assistant Professor

Dr. Michael Cherry is an Assistant Professor in the Organizational Leadership program at Lewis. His professional background includes administrative and faculty roles in for profit and non-profit academic settings, organizational consulting and organizational and leadership coaching. He completed his coach education at Lewis University and received his PCC certification from the International Coach Federation. Mike has consulted with a number of organizations over the past 20+ years assisting organizations and individuals in achieving strategic business and professional objectives. Mike is passionate about leadership development and sees it as the cornerstone for better teams and communities. Education: BSC, Santa Clara University, 1991; MBA, San Jose State University, 1995; MSA, University of Notre Dame, 2000; Ed.D., Olivet Nazarene University, 2011; Organizational Coaching Certificate, Lewis University, 2014.
ERIC LOVE

Eric Love is a dynamic higher education practitioner and speaker that blends firsthand experience, a breadth of knowledge and an inspirational message to his audiences. Drawing upon his professional, personal and academic life, he is equally at home giving a keynote address, presenting a workshop or facilitating a weekend retreat.

The youngest child of a bi-racial and bi-cultural couple, Eric grew up in England and the State of Idaho. As an undergrad at Boise State University (BSU), he developed a strong sense of social justice and became an outspoken human rights activist. While at BSU, Eric served as the first African American student body president. He went on to obtain a Master’s degree from Idaho State University (ISU) in Counseling, with an emphasis in Student Affairs. Eric then worked at ISU for five years as the Diversity Resources Coordinator. Eric completed some doctoral studies in Higher Education Administration at Indiana University, where he served as Director of Diversity Education.

Eric is currently the Director of Staff Diversity and Inclusion at the University of Notre Dame, where he continues to develop innovative strategies for diversity and inclusion programs and multicultural competency training.

Eric is a member of Kappa Alpha Psi Fraternity, Inc. Among his proudest achievements was his role in having the State of Idaho recognize the Dr. Martin Luther King, Jr. Holiday. Eric has a consulting business, LoveForce Consulting, specializing in diversity and inclusion education and training, multicultural competency training, student leadership and social justice.

TAMARA FREEMAN

Director HR Strategy & Effectiveness

Tammy is a certified professional coach with over 600 hours of coaching experience. She works with leaders on campus to enhance their energy and effectiveness at work. Through coaching she is able to challenge individuals to look more objectively at situations and find practical solutions that work. Prior to joining Notre Dame in 2005, Tammy worked in manufacturing for 24 years, most recently as Vice President of Administration. Her experience encompassed all aspects of Human Resources including Employee Development, Staffing, Compensation and Benefits, Strategic Planning, Safety and Labor Relations.

Tammy currently is Director – HR Strategy and Effectiveness. In this position, she is responsible for the overall effectiveness of the Human Resources organization working closely with all functional areas. Tammy provides oversight for HR communications, compliance, process effectiveness and finance. She also oversees HR staff training and development. She leads the initiative for campus to create a coaching culture that enhances engagement.

Tammy earned her B.S. in Industrial Management from Lawrence Technical University and a M.S. in Management from Purdue University – Calumet. She is certified in MBTI and in delivering feedback with the CCL 360 instrument. She also is certified to use Emotional Intelligence tool EQi.2.0. She is an active Toastmaster member and has earned Advanced Communication certification. Member International Coaching Foundation.

DR. MICHAEL CHERRY

Organizational Leadership-Assistant Professor

Dr. Michael Cherry is an Assistant Professor in the Organizational Leadership program at Lewis. His professional background includes administrative and faculty roles in for profit and non-profit academic settings, organizational consulting and organizational and leadership coaching. He completed his coach education at Lewis University and received his PCC certification from the International Coach Federation. Mike has consulted with a number of organizations over the past 20+ years assisting organizations and individuals in achieving strategic business and professional objectives. Mike is passionate about leadership development and sees it as the cornerstone for better teams and communities.

Education: BSC, Santa Clara University, 1991; MBA, San Jose State University, 1995; MSA, University of Notre Dame, 2000; Ed.D., Olivet Nazarene University, 2011; Organizational Coaching Certificate, Lewis University, 2014.
Jeanine M. Gozdecki, Esq.

Ms. Gozdecki has practiced law for more than 20 years. She is a partner with the law firm of Barnes & Thornburg, an AmLaw200 firm with offices from Washington, D.C. to Los Angeles. Ms. Gozdecki’s experience includes navigating various issues in the C-Suite, directing and conducting internal investigations, negotiation and preparing agreements and separations, as well as developing “best practices” and training for executives, supervisors and employees in professional, educational, and manufacturing work environments. Ms. Gozdecki has successfully represented clients before administrative agencies, in mediation, jury trials, bench trials, the appellate courts, and before a U.S. Congressional Committee. Ms. Gozdecki is recognized as one of the Best Lawyers in America® in employment law. Ms. Gozdecki has experience as an adjunct professor at Notre Dame Law School and a guest faculty member for the National Institute for Trial Advocacy (NITA), teaching deposition and trial advocacy skills. She has a long history of supporting diversity, pro bono work, participating in non-profit organizations and serving as a leader in the legal community. Ms. Gozdecki regularly contributes to the Barnes & Thornburg Employment on legal developments http://www.btcurrents.com/. Besides her membership in the firm’s and local bar association’s diversity committees and being recognized for her pro bono work, Ms. Gozdecki’s leadership experience includes participating in local nonprofit organizations, chairing the Indiana Supreme Court’s Commission for Continuing Education, and serving as President of St. Joseph County Bar Association.

Andrew P. Schafer, K.H.S., CCCE

Andrew Schafer has worked with the Archdiocese of Newark’s Catholic Cemeteries for over 30 years, serving as its Executive Director for the last 16 years. He is responsible for 10 Archdiocesan Cemeteries with 160 employees performing over 5,800 interments annually. Responsibilities include all cemetery ministry activities, construction and improvement efforts, sales and marketing. He also oversees 14 parish cemeteries in the four counties of the Archdiocese.

Andy completed his term as CCC’s President during the Annual Convention in Orlando, Fl, in 2016. He previously served as Vice President, Treasurer, First Response Team Chair, Convention Program Committee Chair and Committee on the future member. He earned a Bachelor of Science in Administration and is a graduate of the CCC School of Leadership and Management Excellence where he has taught a course in Sales and Marketing. He received the designation of CCCE in 2007.

Andy served as Deputy Mayor and Councilman for four years in his hometown of Randolph, NJ, where he serves regularly as a eucharistic minister at his parish, Resurrection Church. He also has facilitated as a team leader of its Confirmation Caring Group. Additionally, Andy is a Knight of the Holy Sepulchre. His wife, Teri, his three married daughters, and his three grandchildren bring him life’s greatest joys.
JOSEPH M. HECKEL, CCCE
Joseph was raised in Pittsburgh, PA and attended Penn Hills High School. He received his B.A. in Management Science from Westminster College, in New Wilmington, PA. After graduating in 1987, Joseph became a Branch Manager of new business development for General Nutrition Centers, Pittsburgh, PA. In 1993 Joseph left retail management to pursue a more meaningful and spiritual calling with Catholic Cemeteries of the Archdiocese of Newark. In 2002, Joseph was promoted to Memorialization Coordinator to develop new products and services opportunities. In 2003, Joseph was promoted to Assistant Sales Manager Position where he helped recruit and train successful teams that focused on serving Catholic families throughout Northern New Jersey with trust, respect and dignity. In 2006, Joseph became the Director of Sales, overseeing all sales and sales administrative activities for the Archdiocese of Newark Catholic Cemeteries Program which owns and operates eight Archdiocesan Cemeteries.

TECHNOLOGY

JORGE L. REPOLLET, K.H.S., CCCE
Director of Information Systems for Catholic Cemeteries, Archdiocese of Newark, NJ. Graduated from Seton Hall University with a major in Business Administration and Information Systems. Jorge is a proud graduate of our John Carroll University, School of Leadership and Management Excellence. He is the Chair of the Catholic Cemetery Conference’s Information Technology Committee.

SEAN JOHNSON
Sean is the Chief Technology Officer of CemSites a leader in cloud software for cemeteries. He has an extensive 18-year career in developing enterprise cloud software for business management. He is passionate about modernizing cemetery operations through innovative and robust technology. For the last 10 years, he has dedicated his time to helping cemeteries understand the value of the cloud and how it can revolutionize the way they serve their community.

MICHAEL HANLON
Technology Enterprise Sales Consultant for Batesville Technology since 2012. Vice-President/Co-Owner of HMIS Funeral Home, Cemetery and Cremation management software from 1987-2012 (25 years). Mike has thirty-two years of Funeral Home, Cemetery and Crematory experience where his passion and roles have included; enterprise software development, support, implementation, sales and consulting. Mike has been a “trusted advisor” in hundreds of successful Funeral Home, Cemetery and Crematory enterprise implementations. These implementations have helped Funeral Home, Cemetery and Crematory businesses improve business efficiencies, better understand business insights and leverage connections being made through digital solutions. Businesses that were once paper, maintaining multiple systems and highly manual are now fully automated, integrated and streamlined.
REV. H. RICHARD RUTHERFORD, C.S.C.
Holy Cross Father Richard Rutherford, Professor Emeritus of Theology and Pastoral Liturgy at the University of Portland in Oregon, holds degrees from the University of Notre Dame, the Gregorian University in Rome and the Catholic University of Nijmegen, Netherlands. He has studied the Christian funeral and bereavement process for over 40 years. His occasional monographs and the book The Death of a Christian: the Order of Christian Funerals (Liturgical Press, 1990), serve seminaries and colleges as textbooks and commentaries on the Catholic funeral. His recent contribution to a Commentary of the General Instruction of the Roman Missal (Liturgical Press, 2007) addresses masses for the dead.

Fr. Rutherford has served as 2009-2010 President of the North American Academy of Liturgy. Recently, with the study of early Christian Archeology as his current research, he spends several months each year investigating new excavations of early Christian churches, cemeteries and baptisteries in Europe, Turkey and the Middle East.

CAROL K. GIAMBALVO, MA, CCCE, FAAGC
Director of Cemeteries for the Diocese of Rockford, Carol has an Associates of Science Degree from Elgin Community College in Business Management; Bachelor of Arts Degree from National Louis University in Applied Behavioral Science; and Master of Arts Degree from Loras College in Theology, with an emphasis in death and dying. She received the Certified Grief Counselor designation from the American Institute of Health Care Professionals. Carol is Past President of the Catholic Cemetery Conference Board of Directors and has served on a variety of committees over the years. She is a graduate of Catholic Cemetery Conference School of Leadership & Management Excellence and past Vice-President of the Alliance of Illinois Cemeterians (AIC)

REV. LAWRENCE J. SULLIVAN, CCCE
Father Larry Sullivan is the Associate Archdiocesan Director at Catholic Cemeteries Archdiocese of Chicago. He attended Quigley Seminary South High School (class of 1984), Niles College Seminary and then the University of St. Mary of the Lake Seminary in Mundelein. Ordained a Priest on May 23, 1992, he was assigned to St. Celestine Parish in Elmwood Park. Father Larry spent his first 16 years as a Priest at St. Celestine as Associate Pastor and then Pastor. In 2008, Father Larry was assigned as pastor of St. Christina Parish in Mount Greenwood. In 2013, Francis Cardinal George asked Fr. Larry to begin the process of assuming the position of Director of Catholic Cemeteries of Chicago.

With his new responsibilities at Catholic Cemeteries, in 2014 Cardinal George assigned Fr. Larry to be the pastor of Christ the King Parish. In addition to his duties as a Parish Priest, Fr. Larry has been a member of the Executive Board of the Association of Chicago Priests, Vice-Chairman of the Presbyteral Council, a member of the College of Consultants of the Archdiocese, Chaplain to the Elmwood Park Police and Fire Departments, Chaplain to the State Police (prior to being named pastor of St. Celestine), and is currently a member of the Archdiocesan School Board and a BAPA Commissioner.
The camaraderie facilitated at the CCC Notre Dame experience will be legendary. From lively educational course programming to ongoing informal discussions throughout the week, participants will immerse themselves in all aspects of the cemetery ministry.
SPECIAL ACTIVITIES
(for all schools-register on Registration Form)
MONDAY, JUNE 10 - 5:30 PM

SOCIAL GATHERING/OUTSIDE BBQ FOLLOWED BY BOURBON TASTING IN THE DOWNES CLUB ON THE SEVENTH FLOOR OF CORBETT FAMILY HALL OVERLOOKING THE 50 YARD LINE OF THE FOOTBALL STADIUM

After an engaging first day of classes, what better way to decompress and network with your fellow Cemeterians than to enjoy a tantalizing outside BBQ behind McKenna Hall followed by a private Kentucky Bourbon Tasting from our Notre Dame friends, over looking the beautiful 50-yard line from last year’s 12-1 Fighting Irish football team. Come learn and taste what makes this historic American liquor so distinct from your average beverage. Following the BBQ, everyone will proceed to The Downes Club on the seventh floor of the Corbett Family Hall which is part of Notre Dame’s Campus Crossroads Project. The Campus Crossroads Project was the largest building initiative in the history of the University of Notre Dame. Approximately 800,000 square feet of classroom, research, student life, media, performance, meeting, event, and hospitality space were added in 2017 via three buildings adjacent and attached to the west, east and south sides of Notre Dame Stadium. GO IRISH!!

TRANSPORTATION TO NOTRE DAME

Chicago O'Hare (ORD) or Midway Airport (MDW) Coach USAbus service is available at a cost of $69 round trip. Coach bus service is also available for those flying into the South Bend Airport (SBN). One way fare is $12. Taxi service is also available, with a fare of about $15.

Arrangements for all airports can be made online at www.coachbus.com. For travel times you may call 800.248.8747. The South Shore Line(train) runs directly from downtown Chicago (Millennium Station located at the corner of Michigan and Randolph Streets) to South Bend Regional Airport. The campus is located approximately two hours by car from O’Hare International Airport and 1-1/2 hours from Midway Airport.

CAR FROM O’HARE:
• Take I-190 east from the airport and merge onto I-90 east (Kennedy Expressway);
• Merge with I-94 South (Dan Ryan Expressway);
• Take the Skyway exit off the Dan Ryan Expressway and follow I-90 to the Indiana Toll Road which merges with I-80;
• Take Exit 77 (South Bend - Notre Dame) off the Indiana Toll Road;
• Turn right onto Indiana 933/US 31;
• Turn left at Angela Boulevard (4th stoplight);
• Turn left on Notre Dame Avenue (1st stoplight). Car from East/West:
• Leave Interstate 80/90 at Exit 77, turn right onto Indiana 933/US 31;
• Turn left at Angela Boulevard (4th stoplight);
• Turn left on Notre Dame Avenue (1st stoplight).

CAR FROM NORTH/SOUTH:
• Take US 31 north, which becomes Indiana 933 outside of South Bend;
• Stay on 933 to Angela Boulevard (2nd stoplight north of the St. Joseph River);
• Turn right on Angela Boulevard;
• Turn left on Notre Dame Avenue (1st stoplight). You may also visit Google Maps for personalized directions to the University of Notre Dame.

Attendees will receive complete details with registration confirmation materials from the CCC.
REGISTRATION FORM - Complete and Return to CCC

REGISTER ME FOR:
Select One
☐ Management & Human Resources
☐ Finance
☐ Sales & Marketing
☐ Technology
☐ Leadership
☐ Theology of Modern Catholic Beliefs
☐ Graduates Only - Create Your Own Schedule
   (List Schools you plan to attend)__________________________
   __________________________
   __________________________
For Registrations received by May 24, 2019
☐ $1200 for initial registrant
☐ $1100 for second registrant from the same organization
For Registrations received after May 25, 2019
☐ $1300 for initial registrant
☐ $1200 for second registrant from the same organization
☐ I will attend the Monday, June 10
   “Social Gathering and BBQ”
   Hotel Information/reservations, see back cover

PAYMENT METHOD
☐ Check (payable to Catholic Cemetery Conference)
☐ Visa ☐ Mastercard ☐ Discover ☐ Amex
Cardholder Name _________________________________________
Account Number _________________________________________
Expiration Date _________________________________________
Security ID (3-digit number on back of card) ____________
Total Amount Enclosed $ __________________

Mail, fax or email registrations to:
CATHOLIC CEMETERY CONFERENCE
1400 S. Wolf Road, Bldg. 3, Hillside, IL  60162
Phone (708) 202-1242
Fax (708) 202-1255
E-mail: jmurray@catholiccemetaryconference.org

Please contact Dave LaBarre at 708.202.1242
for additional details and information.

Cancellations must be received before May 31, 2019 in order
for registrants to receive a full refund, less a $100.00 admin-
istrative fee. No refunds will be made after May 31, 2019.
HOTELS
Morris Inn (On Campus)
1399 Notre Dame Ave.,
South Bend, IN 46617
800.280.7256

Note: Room reservations made prior to event registration will be cancelled to prevent rooms being blocked.

Just a two-minute walk to McKenna Hall, The Morris Inn is the designated hotel for all participants. Located at 1399 Notre Dame Avenue, South Bend, IN 46617, rooms are available for $137+ (single / double). To make reservations, please call the Morris Inn at 800.280.7256 and ask for the “Catholic Cemeteries” block.

Nestled among Notre Dame’s magnificent Gothic architecture is the famous Morris Inn, now a member of the prestigious Historic Hotels of America. With three distinct dining options: Sorin’s, Rohr’s and the Wind Family Fireside Terrace, guests will find the perfect atmosphere to enjoy a casual meal.

The Morris Inn recently completed a $30 million renovation and expansion. The hotel has spacious rooms with mini-fridges, free WiFi, Keurig coffee makers, safes and large showers. There is also a 24/7 fitness and business center. Within walking distance to the Basilica of the Sacred Heart, the hotel is also close to the Grotto of Our Lady of Lourdes.

MORE FOR YOU TO DO
Great Dining Venues

Everything from Irish pubs to fine dining with jazz awaits you in South Bend. Cambodian, Lebanese, Italian, Mexican, and Vietnamese are just some examples of the international cuisines available for sampling. Be sure to come hungry and enjoy the great flavors and taste sensations of Eddy Street Commons:

- Biggby Coffee
- Chipotle Mexican Grill
- Brothers Bar & Grill
- Jamba Juice
- Five Guys Burgers & Fries
- Hot Box Pizza
- McAlister’s Deli
- Kilwin’s Chocolates & Ice Cream
- O’Rourke’s Public House
- Romy’s Cafe (in Hammes Bookstore)
- The Mark Dine & Tap

Eddy Street Commons

South Bend’s newest shopping, dining and entertainment destination is just across the street from the University. Stroll down the sidewalks of Eddy Street Commons and take in the beautiful architecture and exciting mixture of shopping, dining and living in a uniquely designed urban style community with a main street appeal. From fashions to books and eateries, Eddy Street Commons will heighten your senses with its shops and restaurants.

Additional housing is available via Eddy Street Commons:

Fairfield Inn & Suites
Phone: 574-234-5510

Embassy Suites
Phone: 888-217-5507

LIFE IN SOUTH BEND

Whether you like the performing or visual arts, sports, music or outdoor activities, South Bend has something for everyone. Located within driving distance from three major metropolitan areas - Chicago, Indianapolis, and Detroit - South Bend offers many of the same amenities of those larger cities within a more affordable environment.

ABOUT CATHOLIC CEMETERY CONFERENCE

The Catholic Cemetery Conference (CCC) helps Catholic cemetery staff enhance their skills in caring for the deceased and comforting their loved ones through ministry, education, networking and service opportunities. Founded in 1949, the CCC has 1200 members, spanning the United States, Oceania, Australia, Canada, and Italy.

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HILLSIDE, IL 60162-2197

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